

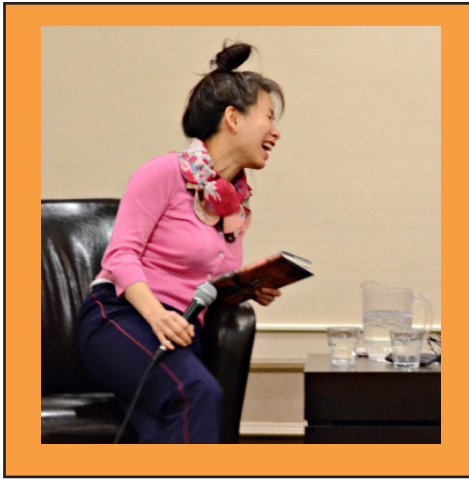
The logo for Wordstock is a stylized, cursive wordmark where each letter is filled with a different, vibrant, multi-colored pattern, giving it a textured, artistic appearance.

wordstock

FESTIVAL LITTÉRAIRE SUDBURY LITERARY FESTIVAL

**Northern Ontario's premier festival
for readers, writers, and
lovers of words**

November 3 - 5, 2022



A GROWING SCENE

Wordstock Sudbury Literary Festival is an intimate three-day celebration of the literary arts. The festival features some of Canada's most celebrated authors, poets, playwrights, and songwriters. Wordstock Sudbury creates opportunities for vital conversations that challenge assumptions, explore diverse perspectives, and use critical thinking—all through a literary lens. Established in 2013 to support and promote the love of reading and writing in Northern Ontario, it is celebrating 9 years and hundreds of participants.



UNIQUELY NORTHERN

By supporting Wordstock Sudbury you help ensure a thriving literary arts scene that contributes to the city's overall cultural attractions. Along with local presenters and attendees, the festival draws a wide range of literary professionals and consumers to the region. Patrons of the festival enjoy Sudbury hospitality at their accommodations, local restaurants, retail (including bookstores!), and tourist attractions. It's a uniquely urban experience with the warmth and charm of a small city.



IMPACT OF INVESTMENT

- Showcases the cultural vibrancy of our city
- Contributes to creating a culturally rich community where residents want to live and work
- Provides supportive spaces for youth to explore their voices
- Provides emerging and professional writers opportunities to learn from the best
- Brings people together to discuss important issues
- Enriches community with a cultural experience not found anywhere else in Northern Ontario
- Engages readers of all ages in a vibrant literary experience



GET IN TOUCH TODAY!

We are ready to work with you on building the perfect sponsorship arrangement.

Let's get started!

Email: director@wordstocksudbury.ca

Call: 705-929-0205

FUTURE FESTIVALS AND EVENTS

We are committed to presenting the festival as a hybrid with in person, virtual and live streaming session. Bringing arts and culture to the public has never been more important. Whichever platform we use, your support will be fully acknowledged in our promotional materials and at live events. By becoming a sponsor this year, you will directly support the economic recovery of the arts and the local economy. You will also help ensure a thriving literary arts scene that makes Sudbury, and northern Ontario, a community to call home.

CHOOSE YOUR REACH

Your sponsorship with Wordstock Sudbury Literary Festival will help you reach an audience of avid readers, discerning thinkers and active citizens who want a thriving cultural landscape and social progress in their community. Every year we reach:

- 600 participants
- 2K Followers
- All ages
- 25+ featured authors
- 20+ sessions

PUBLISHER

\$2,500 (only one available)

This high-profile sponsorship opportunity offers exclusivity as well as presenter status and primary recognition at the live or virtual event and in prepromotional marketing material.

- Logo prominently displayed on all promotional materials
- full page ad in Festival program
- listed in press kit
- logo on website with link
- opportunity to present at a press conference, or, in a video shared to our audience via social media and email
- banner and roll-up at event site, or, digital banner equivalent at virtual event

BEST SELLER

\$1000

This high-profile sponsorship opportunity offers exclusivity and prominent recognition at the live or virtual event and in prepromotional marketing material.

- Logo prominently displayed on all promotional materials
- half page ad in Festival program
- listed in press kit
- logo on website with link
- banner or roll-up at event site, or, digital banner equivalent at virtual event

EDITOR

\$250

This level of sponsorship will provide your name or organization listed in promotional materials, website and press kit as well as your logo on our website with a link.

POET

\$500

This sponsorship opportunity offers prominent recognition at the live or virtual event and in pre-promotional marketing material.

- Logo displayed on all promotional materials
- quarter page ad in festival program
- listed in press kit
- logo on website with link

READER

\$150

For the love of reading! Support this wonderful event and participate as much as you can at the festival, whether by participating in the live and/or virtual events!

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